

Club Carlson for Planners

Great hotels. Flexible meeting space. Global rewards.
Take advantage of the Club Carlson for Planners program available through Club Carlson, and help ensure that not only is your event a success, but that you're earning the rewards you deserve!

Where points and exclusive rewards meet.

Earn Gold Points® from your event, based on the total amount paid for qualifying goods and services at participating hotel properties. There is no minimum amount you must spend to start earning Gold Points, so every dollar counts!

Earning points.

Earn 3 Gold Points per USD spent on total qualifying event purchases up to USD 5,000 at any participating hotel.

Earn 5 Gold Points per USD spent on total qualifying event purchases of more than USD 5,000 at any participating hotel.

Your event attendees are not required to participate in Club Carlson for you to earn points.

More Ways to Earn and Redeem

Earning and redemption opportunities are global.

Redeem your points for Visa® and MasterCard® prepaid cards - use them toward your next meeting or at virtually any retailer.

Donate points to worthy organizations like World Childhood Foundation or Carbon Neutral.

Rewards are subject to availability and do not apply where restricted by local laws. American Express® Gift Cheques in USD are offered to residents of central and South America in lieu of Prepaid Cards.

How You Get Your Points

Tell the participating hotel at the time of booking that you wish to participate in the Club Carlson for Planners program; and verify the hotel's participation in the Club Carlson points for planners program before making your arrangements.

All meeting/event charges must be applied to one Master Bill to qualify for points. Gold Points are earned with hotel-provided services/amenities only, and some services/amenities are outsourced depending on specific hotel; inquire with your selected hotel for details.

Get started today!

1. Join Club Carlson.
2. Plan your event.

For assistance, +1 (800) 447-7011 (U.S. and Canada) or
+1 (402) 501-5030 (outside the U.S. and Canada).